

HELLO!

I'm Hannah, a Creative Strategist with a strong foundation in graphic design, project management, and digital content creation. I have collaborated with global brands like Meta, TikTok, and Google to create impactful, platform-specific campaigns.

I specialize in managing projects from concept to execution, delivering large-scale digital campaigns, and building long-lasting partnerships. Passionate about creative problem-solving, I bring a deep understanding of digital tools and platforms, alongside solid project management expertise.

wife doesn't have

MY HUSBAND HAS TWO JOBS!

- > oct/2022 - 202x [genero.com]
.creative strategist | project management
.workshop facilitador
- > 2022 - 2022 [global shopper]
.creative project manager
- > 2021 - 2021 [interger/outpromo]
.digital project manager
- > 2021 - 2021 [children films]
.creative project manager | digital design
- > 2021 - 2021 [nono agency/mambo jack filmes]
.digital design | video editing
- > 2016 - 2017 [gazpacho filmes]
.assistant director | video editing
- > 2013 - 2016 [exchange program - cultural care]
.exchange au pair program: Boston, NY, NJ
- > 2011 - 2013 [TIG]
.communications | design
.e-commerce | social media
- > 2021 - 2021 [organiko TMK]
.ccommunication | customer service
- > 2009 - 2010 [espaço de moda carolina faggion]
.communication | social media | design

OH CAPTAIN! MY CAPTAIN!

- > PUCRS | on going
[MBA in Marketing, Branding and Growth]
- > COGEAE - PUC SP | 2012
[extension in visual anthropology]
- > FMU | 2010 - 2012
[graphic design]
- > TRAMPOS ACADEMY | 2020
[Project management on digital era]
- > University of East Anglia - coursera | 2016
[an introduction to screenwriting]
- > OPERAHAUS | 2016
[cinema]
- > Manhattanville College - NY | 2015
[american pop culture]
- > Fashion Institute of Technology | 2015 - 2016
[trend spot alert: greenpoint, brooklyn]
[DUMBO trend tracker]
- > [mecca for fashion: lower east side]
- > Boston Academy of English | 2013 - 2014
[ESL]

YOU KNOW YOU'LL LOVE ME, XOXO

- > CREATIVE SUITE
/photoshop
/illustrator
/inDesign
/davinci
/capcut
/premiere
/final draft
/keynote - google slides
- > PROJECT MANAGEMENT
/monday
/asana
/trello
/notion
- > CREATIVE STRATEGIST
/creative strategy development
/growth Strategies
/branding & Identity
/digital mkt & social media
/client relationship management
/multi-platform content creation
/team collaboration & leadership

LET'S TALK IN

- [PT] Sou brasileira
- [EN] I lived in US for 2 1/2
- [SP] todavía estoy aprendiendo
- [FR] pour l'instant je sais
me présenter en français

TALENTS [not so] HIDDEN

- /binge-watch to many tv shows
[banco de series: hannahavila]
- /create playlist for everything
[user: hannahavilap]
- /being bad gaming, but keep trying
[steam/ps: whatarec]
- /colect a bunch of online courses
[the power of color, arteterapia,
ux/ui, concept art]
- /use monday.com for everything

FIND ME @

 /hannahavila

 /hannahavila_

 /hannahavila_